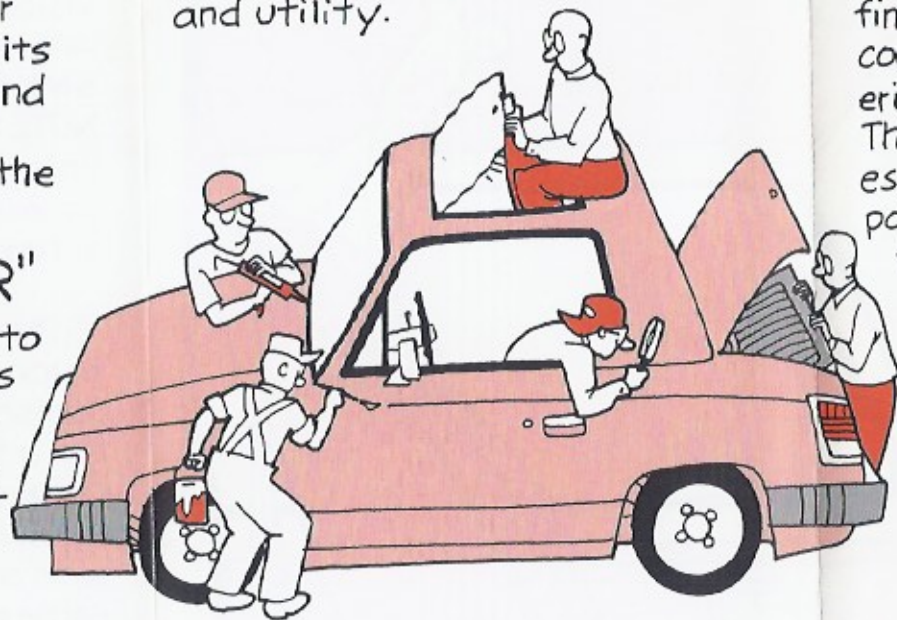


## EXTERIOR

Keep up with your touch-up work. Nicks, scratches and "parking lot dents" ruin your vehicle's appearance and its value. Regular washing and seasonal cleaning and waxing can add years to the life of a paint job.

## RX FOR "NEW CAR FEVER"

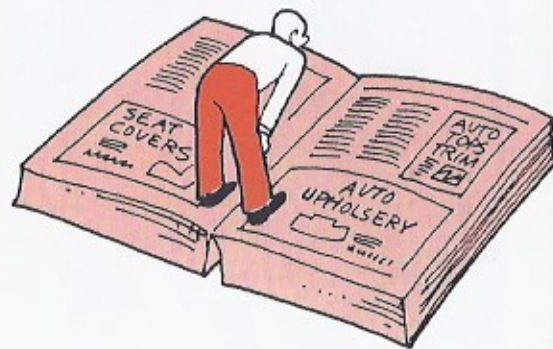
One way to curb the urge to turn in that good old car is to dress it up. A little pin-striping, upgrading seats, installing a simulated convertible top or sunroof can make Old Reliable look better than new.







An aging pickup truck feels and sounds better with luxurious, padded carpeting. A tonneau cover enhances its appearance and utility.

## RESTORATION ISN'T JUST FOR COLLECTORS

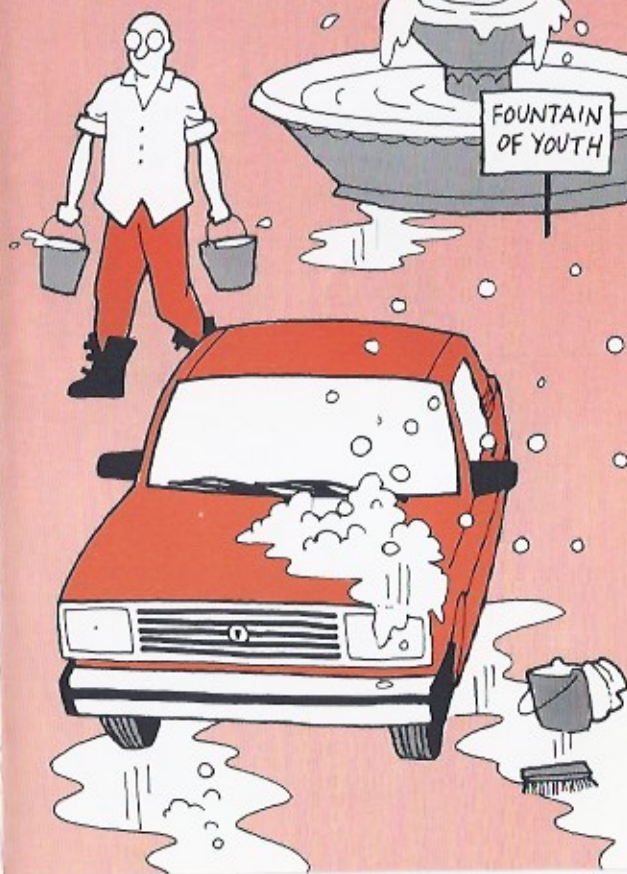
If you own or have acquired a fine older car in good mechanical condition you may be considering restoring it for daily use. This can be a good investment, especially if the car has the potential of becoming a collector's item. Virtually any door or upholstery panel, full carpeting, padded dash or convertible top replacement is available through your auto seat cover, top and upholstery shop. Look them up in the classified section of your phone directory.



**CARCARE BRINGS BIG DIVIDENDS.** Auto appraisers pay premium prices for well kept cars, with emphasis on interior condition. The figures below, based on auto auction reports on typical 4 to 7 year old cars, show an extra clean vehicle may be worth half again as much as an identical model in "average" condition.

Type of Car	Sub-Compact	EXTRA CLEAN	CLEAN	AVERAGE	POOR
		\$3458	\$3221	\$2351	\$1293
	Compact	4271	3868	2893	1713
	Full Size	6237	6030	4833	3625
	Luxury	9286	8791	7231	5771
	Average	6677	5477	4327	3100

# HOW TO KEEP YOUR CAR LOOKING YOUNG

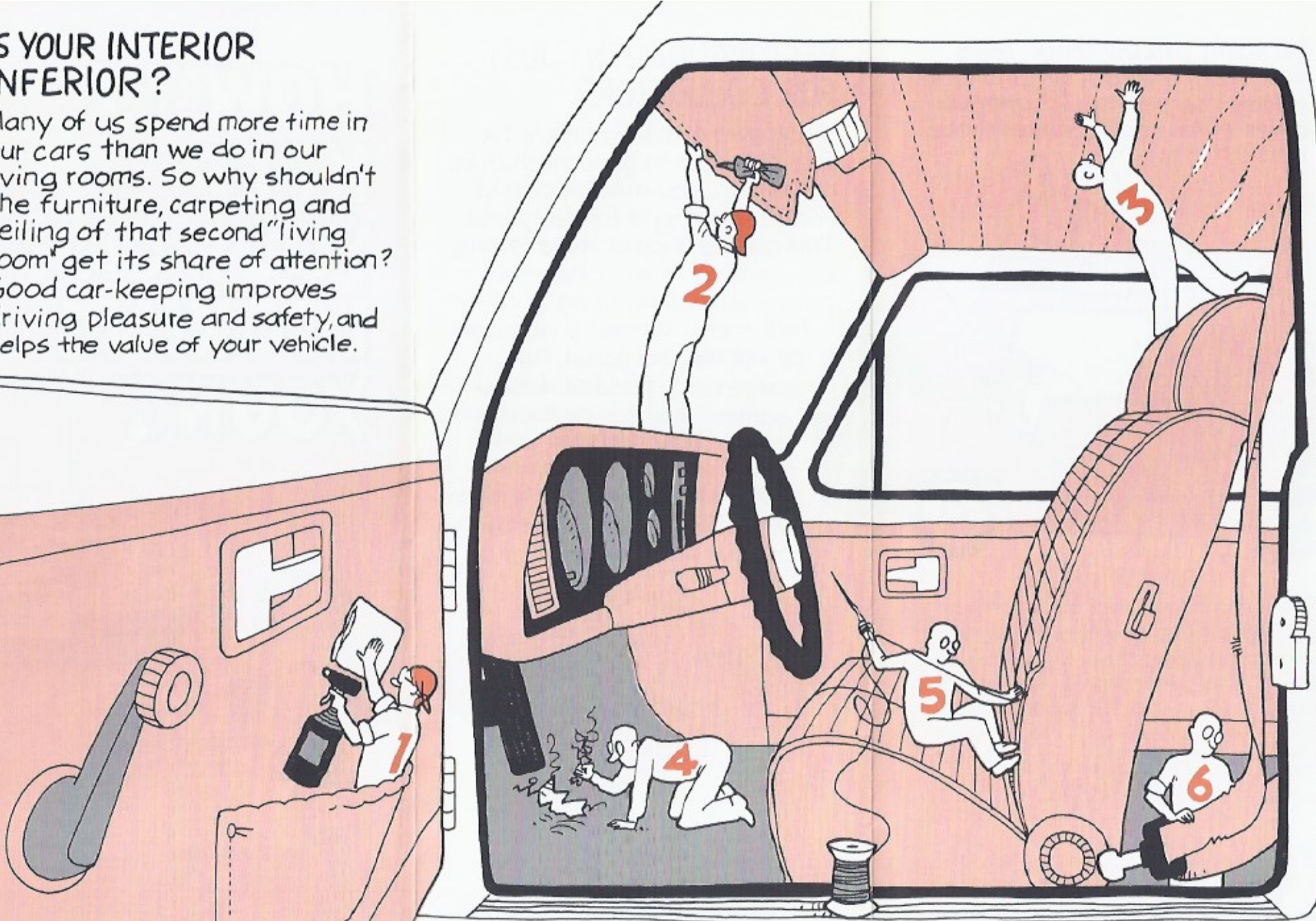


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## IS YOUR INTERIOR INFERIOR?

Many of us spend more time in our cars than we do in our living rooms. So why shouldn't the furniture, carpeting and ceiling of that second "living room" get its share of attention? Good car-keeping improves driving pleasure and safety, and helps the value of your vehicle.



**1.** Periodically, clean door panels, upholstery, carpeting and dash. All fabrics last longer when they're clean and given a protective treatment.

**2.** Repair or replace worn or damaged parts like sun visors, padded dash, door panels. As a cut or tear grows, so does the repair bill.

**3.** Why put up with a torn or sagging headliner? Not only is this unsightly, it can also obstruct vision. New padded headliners are readily available, inexpensive to replace.

**NOTE:** Heat can loosen headlining. Prevent further damage by keeping windows cracked in hot weather.

**4.** The floor covering in your car, truck or van takes a lot more punishment than in your home. For a fresh look replace worn carpeting.

**WARNING:** Don't take chances with a wear hole in the carpeting below the accelerator pedal. It can catch a heel when braking.

**5.** Just as body dents and scratches grow worse with age, so do tears and worn spots on seat upholstery. Literally, the stitch in time can save complete replacement of upholstery and padding.

**6.** How are your seat belts? Is the fabric strong enough to save you in a collision?

**REMEMBER:** WORN, DAMAGED SEAT BELTS CAN/SHOULD BE REPLACED.